

# Social Media Business Marketing Packages



**Interested in reaping the benefits of New Media – without all the effort?**

WE can help you implement several of the BASICS!

- Over 2 billion online searches were performed in 2008, 30% of them were local search
- 150 Million people are actively using Facebook, half of them daily
- There are nearly 3 billion cell phones worldwide, and text messages have a 94% read rate

**Wondering how you can benefit from Social Media  
– but not sure where to start?**

- Our "take you by the hand" approach will help you benefit from social media trends
- We take care of the details – so you can focus on your business
- **Select from our menu of new social media services on the reverse side**

*WE* **SEARCH LOCAL** <sup>SM</sup>



Contact [Welcome@WelcomExpress.net](mailto:Welcome@WelcomExpress.net) or (949) 481-0600

# *WE* **SEARCH LOCAL** SM

**SDO (Search Data Optimization) for Local Search.....\$10 - \$18 / month**

- Weekly auto-submission of your enhanced local search data to over 95 online local search engines + online yellow pages, Google & MSN to optimize your rankings in local search



**BIZ82222**  
MOBILE MARKETING

**Text Mobile Marketing Package.....\$0 - \$199 / year**

- Your prospects and customers can text your Keyword to receive your information or coupon
- Promotion of your text message on Twitter & Facebook via our network



**Facebook Custom Fan Page.....\$99 - \$299 / one-time charge**

- Customized like a mini-website
- Create a badge to post on your website — get fans
- Promote your fan page via our network



- Twitter custom wallpaper option with your logo & graphics



**Blog about topic related to your business.....Free for clients**

- Based on content, your blog posted on 1 of the 3 sites pictured below
- Your blog will also be promoted on other social networks, including but not limited to: Twitter, Facebook, Blogspot, LinkedIn, Merchant Circle, SOC Networking, & more — depending on the best fit for your topic

Business Showcase on

# Orange County **Resource Guide**.com



[www.WelcomeToOC.com](http://www.WelcomeToOC.com)

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